



SHANKARLAL
SUNDARBAI
SHASUN
JAIN COLLEGE
FOR WOMEN

Go Beyond

[A unit of Sri. S.S. Jain Educational Society]
(Affiliated to University of Madras)

**PROSPECTUS
2010-11**

3, Madley Road, T. Nagar, Chennai 600 017
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College Governing Council

Secretary & Correspondent
Sri Abhaya Kumar Srisrimal

Associate Secretary
Sri Mahaveer Bhandari

Members
Dr. S. Devendra Kumar Srisrimal
Sri Vimal Kumar Srisrimal
Sri Mohanchand Dadha
Sri Kailashmull Dugar
Sri Ugamraj Mootha
Sri Mahaveerchand Srisrimal
Sri Madanlal Gundecha

Dr. Devaki Krishnakumar
Principal (Ex-Officio)

Dr. N. Rajalakshmi
University Nominee

Sri N.C. Jain
Hon. General Secretary, Sri.S.S. Jain Educational Society (Ex-Officio)



Dr. Jaya Venugopal
Advisor

Dr. D. Amarchand
Director - Research



Message from the Secretary



I am privileged to put to pen with great pride and joy that this institution was started with the lofty idea of empowering women to bear the torch of glory and enable them to scale greater heights in life. By instilling the young minds with noble thoughts, inspiring with innovative goals and enterprising improvisations, we endeavour to make every small step they take into a giant leap in all they attempt to do. A scholar once entering into our portals of learning, is sure to emerge as a full fledged intellectual with refinement in character and skills in entrepreneurship and employability. Ample scope is provided to all avid learners, editors, journalists, software professionals, web designers, young producers and young personnels to exhibit their latent potentialities.

Education is the manifestation of perfection already present in every person. Education is essentially a human endeavour which should bring a thorough metamorphosis in every one's life with the blessings of the almighty. We aim at making every individual become physically fit, intellectually competent, emotionally stable, economically confident and socially desirable.

Abhaya Kumar Srisrimal



ABOUT US

Shri S.S. Jain Educational Society established in 1937 has been conducting several educational institutions in Chennai namely Shri. Agurchand Manmull Jain College, Shri Mohanmull Chordia Jain Industrial Training Centre, Shri Amoluck Chand Galada Jain Higher Secondary School, Shri Mangichand Bhandari Jain Higher Secondary School, Shri Badalchand Sayarchand Chordia Jain Vidyalaya (Matriculation), Shri Tarachand Galada Jain Vidyalaya (Matriculation), Shri Shankarlal Sundarbai Shasun Jain College for Women is another institution which the Society has established with a generous contribution from Smt.Sundarbai Shankarlal Charitable Trust, T.Nagar, Chennai - 17. The sole contribution has been made by the Shasun family and group, which is one of the leading manufacturer of active pharmaceutical ingredients in India.

The College is a self-financing, religious and linguistic minority institution. The College was granted permission by the Govt. of Tamil Nadu by its G.O. on 16th Sep. 2004 and affiliation by the University of Madras on 18th May 2005.

Location : The college is centrally located in T. Nagar, accessible by bus and train. It is adjacent to T. Nagar bus terminus.

OUR VISION

- ◆ To create a centre of excellence on par with world class institutions.
- ◆ To empower students through education and help them realize their potential.

OUR MISSION

- ◆ To prepare students for the challenges of life and career.
- ◆ To impart value-based holistic education along with co-curricular, extra-curricular and life-skill programmes.
- ◆ To facilitate job placements through campus interviews.



Courses Offered

DAY COLLEGE - Time : 8.00 a.m. to 1.30 p.m.

COMMERCE

B.Com. (General)
B.Com. (Accounting & Finance)
B.Com. (Corporate Secretaryship)
B.B.A. (Business Administration)

SCIENCE

B.Sc. (Computer Science)
B.C.A. (Computer Applications)
B.Sc. (Visual Communication)

EVENING COLLEGE - Time : 1.40 p.m. to 6.00 p.m.

COMMERCE

B.Com. (General)
B.Com. (Accounting & Finance)
B.Com. (Bank Management)

SCIENCE

B.Sc. (Information Systems Management)
B.C.A. (Computer Applications)

P.G. Diploma in Jainology

ACHIEVEMENT OF THE STUDENTS

I Batch

10 University Ranks in the Department of Visual Communication and 16 Ranks in the Department of Commerce.

Placement assistance provided to all the students

Participated in National, State Level Seminar and won many prizes

II Batch

Ms. C. SRIDEVI of Visual Communication secured University first rank.

18 University Ranks in B.Sc. Viscom

8 University Ranks in B.B.A.

16 University Ranks in B.Com (G)

10 University Ranks in B.C.A.

15 University Ranks in B.Sc. Computer Science

17 University Ranks in B.Sc. Foundation Course - English

22 University Ranks in B.Com Foundation Course - Tamil

17 University Ranks in B.Sc. Foundation Course - Tamil

6 University Ranks in B.Sc. Foundation Course - Hindi

Best Arts & Science College Award from "EDUCATION TODAY".



Eligibility Criteria for Admission to U.G. Course

A Pass in the Higher Secondary Certification Examination of the Tamil Nadu State Board, CBSE or other equivalent Examination with 40% marks in the aggregate. Must have completed 15 years 6 months on 15th July of the year of admission.

Name of the Course	HSC	Subjects
B.Com. (General) (Day / Evening)	Commerce	Commerce, Accountancy with Maths or Business Maths
B.Com. (Accounting & Finance) (Day / Evening)	Commerce Group	Commerce, Accountancy with Maths or Business Maths
B.Com. (Corporate Secretaryship) (Day)	Any Group with Commerce	Commerce Vocational
B.B.A. (Day)	Commerce	Any Group with General Maths / Business Maths Commerce / Accountancy
B.Com (Bank Management) (Evening)	Commerce Group	Commerce, Accountancy with Maths or Business Maths
B.Sc (Evening) (Information Systems & Management)	Any Group with Computer Science and Accounts	Computer Science and Accountancy
B.Sc. (Computer Science) (Day)	Any Group with General Maths	General Maths
B.C.A (Day/Evening)	Any Group with General Maths	General Maths
B.Sc. (Day) (Visual Communication)	Any Group	Entrance Test by the College on Media Awareness drawing & Visualizing Skills, Current affairs



“Go Beyond”

The motto of the college stresses the need to run an extra mile to achieve one's goal. The College endeavours to create an atmosphere where in the students are encouraged to set high goals, reach out and become achievers.



Infrastructure :

- ◆ Excellent and spacious campus at T.Nagar.
- ◆ Computer laboratory facility with access to multimedia lab and internet. There is a micro-processor and a well equipped digital lab.
- ◆ **The Visual Communication Department** is fully equipped with state-of-the art studio facilities consisting of shooting floor for television production, edit suite, audio recording & voice booth, photography studio with darkroom lab, drawing studio, graphic designing and multimedia lab.
- ◆ The college has well-stocked, fully Computerised and air-conditioned library with books, journals, newspapers, magazines, audio and video cassettes with an exclusive reading room for the students.
- ◆ Air-conditioned Seminar Hall
- ◆ Class rooms have facilities for Powerpoint Presentation.

Faculty : The college has a dedicated band of faculty who motivate and inspire the students to scale new heights. The staff are highly qualified and constantly update their professional skill by attending seminars and conferences and by acquiring additional qualifications.

The faculty assist the students in organising seminars, presenting papers, arranging exhibitions and participating in quiz and inter-collegiate events.

Industry-institution Interaction : The college encourages and arranges for field trips and industry visits to enable the students to gain practical knowledge and keep pace with the current developments in their respective fields.

Canteen : A spacious canteen to provide vegetarian food within the campus is available. Non-vegetarian food (including egg) is not allowed in the college premises.



Process of Admission

Prospectus and Application forms for different courses can be obtained from the college office on payment of Rs.100/- between 10.00 a.m. and 4.00 p.m. on all days.

Candidates have to use separate application forms for the different branches / courses to which they seek admission. The last date for the receipt of the completed application form is ten days from the date of publication of the results of the qualifying examination in Tamil Nadu.

Application forms received at the college office on or before the last date will be registered. The registration fee is Rs.100/- which is to be paid while submitting the application. Attested photocopies of mark sheets and other certificates should be enclosed with the application. In all communications regarding admission only the application number should be quoted.

After the last date of registration the list of selected candidates will be put up on the college notice board. Subsequent lists will also be displayed. Intimation cards will be sent to the selected candidates individually. Candidates whose names appear on the notice board can directly appear for the interview on the notified date even if they do not receive intimation cards.

The candidates have to be present along with their parent / guardian on the date and time of interview and pay the fees on the same day itself without fail. The following original documents should be produced at the time of admission.

1. Transfer Certificate / Conduct Certificate
2. Mark Sheet of the qualifying examination (Original and two xerox copies)
3. Eligibility Certificate issued by the University of Madras (in case of candidates from other than TNHS Board)
4. Original Pass Certificate of HSC (+2)
5. Medical Fitness Certificate from any registered medical practitioner.
6. Two recent passport size photographs.

Failure to pay the fees or to produce the above original certificates and photograph at the time of admission will entail forfeiture of admission.

Original Certificates submitted to the college at the time of admission will not be returned under any circumstances till the completion of the course. Candidates are advised to take sufficient number of copies of these certificates before appearing for the interview.



Rules and Regulations :

- ◆ Students should come to the college on time neatly and modestly dressed.
- ◆ Students are strictly forbidden from indulging in ragging. If the student is found involved in ragging and if her explanations are not satisfactory, she would be expelled from the college.
- ◆ No student will be permitted to leave the campus during the class hours.
- ◆ Students are not permitted to have visitors in the College.
- ◆ Use of mobile phones is strictly prohibited during class hours. Use of camera phones on the campus is strictly banned.
- ◆ Students of the college are strictly forbidden from participating in political agitations of all kinds. The Principal may also prevent a student from engaging prominently in any political movement.
- ◆ Students are expected to spend their free hours in the library. They should not loiter in the verandahs or crowd at the gate or administrative office.
- ◆ Students are expected to keep the college premises clean.
- ◆ The identity card shall be shown on demand while transacting any business in the college office or the library. The students should also possess it during the College / University Examinations.
- ◆ As a Jain Institution, Non-Vegetarian food is strictly forbidden inside the college premises.

Attendance : All the students are expected to attend classes everyday without fail. However, if there are some important and genuine reasons such as family celebrations, ill-health etc., students can avail of leave after obtaining permission from the Academic co-ordinator.

1. Daily attendance of students is marked in a register by individual teachers for every period.
2. 80% attendance is a pre-requisite for Award of Scholarships of any kind.
No exemption will be granted.
3. After the final attendance list is put up on the notice board at the end of semester, no request for correction of attendance will be entertained.
4. If a student is absent for one period in a day, she will be marked absent for one period only. Two such one periods of absence will be marked as a half a day and three such single periods of absence will be marked as full day.



Leave

1. Students should apply for leave only in the prescribed leave application form available in the college office.
2. The leave must be sanctioned by the Academic Co-ordinator.
3. If leave is asked for reasons of illness for more than two days, the leave application along with a medical certificate should be submitted by the parents/local guardian on or before 3rd day of illness. A fitness certificate from the Doctor who treated the student should be submitted on the day of rejoining the college.
The Medical leave should be verified and recommended by the Medical Officer of the Loyola Health Centre to the Vice Principal.
4. Leave letters submitted after the time limit will not be accepted.
5. The name of the student will be removed from the rolls if she is absent continuously for more than 10 days without leave.

N.B: Submission of leave application with/without medical certificates does not entitle a student to earn attendance for the days of her absence.

Withdrawal : A student once enrolled for a course is expected to complete the same. If due to unavoidable reasons, if she wants to withdraw, she may do with the principals permission and payment of fees for the particular year in full.

Fees : The students are expected to pay the fees for the entire academic year, before the end of June each year.

SC and ST Concessions : For students of SC and ST Concessions under the Government TNER 92 are available.

Free Pass in the train and bus fare concessions are available to all eligible students.

Insurance : Students of this college are covered under accident insurance scheme.

Life Skills - A college finishing programme

For third year students a certificate course will be conducted to train them to face the challenges of life keeping in mind the multifaceted requirements of a home-maker and a career woman. This course would expose to a host of skills including Life long learning skills, personality



development, decision making, problem solving, social skills, physical fitness, Marital skills and team building.

Counselling Centre

- ◆ Guidance is given for acquiring leadership skills, team functioning, promoting learning culture and making personal adjustments.
- ◆ The Centre also helps to identify the strengths and weakness of the individuals and prepares them for the challenges of this competitive world by instilling self confidence and right motivation to scale greater heights.

Placement Cell

This cell helps in identifying high potential jobs for the final years based on their specific skills and interest. Leading IT firms, Multinationals and other reputed organizations are invited to conduct campus interviews for recruitment. During March 2010, students of the final year got placement in good corporate enterprises which includes Infosys, TCS, Wipro, Lifecell, Sony Imageworks etc.,

Sports : There are 20 areas of sports activities where the learner will participate in atleast one.

Kho-Kho	Foot Ball	Throw Ball	Volley Ball
Base Ball	Tennicoit	Hockey	Cricket
Kabbaddi	Handball	Chess	Carrom
Table Tennis	Yoga	Karate	Gymnastics
Aerobics	Pyramids	Taek-Wendo	Silambam

Consumer Club : A Consumer Club with the active support of the Central & State Governments will be organised in the College. Membership is open to all students.



SEMESTER SYSTEMS WITH CREDITS

Semester system with credits as developed by the University of Madras is followed by the College. In the semester system of study, every academic year is divided into two semester sessions. Each semester will have a minimum of 90 working days and each day will have 5 working hours.

Credit simply means weightage given to what a teacher and what a student learns. It is normally related to the number of hours teacher teaches a particular subject. It is also related to the number of hours a student spends learning a subject or carrying out an activity.

Credit is a universally accepted unit of measurement. It is an internationally recognised yardstick of assessment. It is of great advantage to students, if they move from one educational institution to another either within the country or outside the country.

1. Fees for the second and third year must be paid on or before the end of June each year.
2. Fees payable for University Examinations will be collected along with the term fees.
3. Fees for Shasun Shakthi Cell Activities / Certificate Courses are to be paid along with the fees.
4. Payment of tuition fees must be by a D.D. drawn in favour of Shankarlal Sundarbai Shasun Jain College for Women payable at Chennai.
5. The Management reserves the right to revise the fees or demand additional fees depending on exigencies.
6. Cash / Cheque will not be accepted.



B.Com. Accounting & Finance - CBCS (Day & Evening)

I Semester

		Credits	Hours	INT Marks	EXT Marks	Total Marks
Foundation	Language I	3	6	25	75	100
Foundation	English I	3	6	25	75	100
Core Subject	Financial Accounting	4	5	25	75	100
Core Subject	Business Economics	4	5	25	75	100
Allied	Business Statistics	5	6	25	75	100
Skill Based	Soft Skills	2		40	60	100
Non Tamil Students	Tamil (VI Std.)					
Tamil Students	Non Major Elective Basics of Retail Marketing	2	2	25	75	100
Total Credit		23	30			

II Semester

		Credits	Hours	INT Marks	EXT Marks	Total Marks
Foundation	Language II	3	6	25	75	100
Foundation	English II	3	6	25	75	100
Core Subject	Advanced Financial Accounting	4	5	25	75	100
Core Subject	International Economics	4	5	25	75	100
Allied	Operations Research	5	6	25	75	100
Skill Based	Soft Skills	2		40	60	100
Non Tamil Students	Tamil (VI Std.)					
Tamil Students	Non Major Elective Basics of Business Insurance	2	2	25	75	100
Total Credit		23	30			



B.Com. Corporate Secretaryship - CBCS (Day)

I Semester

		Credits	Hours	INT Marks	EXT Marks	Total Marks
Foundation	Language I	3	6	25	75	100
Foundation	English I	3	6	25	75	100
Core Subject	Financial Accounting	4	5	25	75	100
Core Subject	Company Laws & Secretarial Practices	4	5	25	75	100
Allied	Marketing	5	6	25	75	100
Skill Based	Soft Skills	2		40	60	100
Non Tamil Students	Tamil (VI Std.)					
Tamil Students	Non Major Elective Financial Markets	2	2	25	75	100
Total Credit		23	30			

II Semester

		Credits	Hours	INT Marks	EXT Marks	Total Marks
Foundation	Language II	3	6	25	75	100
Foundation	English II	3	6	25	75	100
Core Subject	Adv. Financial Accounting	4	5	25	75	100
Core Subject	Human Resources Management	4	5	25	75	100
Allied	Business Communication	5	6	25	75	100
Skill Based	Soft Skills	2		40	60	100
Non Tamil Students	Tamil (VI Std.)					
Tamil Students	Non Major Elective Principles of Management	2	2	25	75	100
Total Credit		23	30			



B.Com. Degree Course (General) - CBCS (Day & Evening)

I Semester

		Credits	Hours	INT Marks	EXT Marks	Total Marks
Foundation	Language I	3	6	25	75	100
Foundation	English I	3	6	25	75	100
Core Subject	Financial Accounting	4	5	25	75	100
Core Subject	Business Communication	4	5	25	75	100
Allied	Business Economics	5	6	25	75	100
Skill Based	Soft Skills	2		40	60	100
Non-Tamil Students	Tamil (VI Std.)					
Tamil Students	Non Major Elective Retail Marketing	2	2	75	25	100
Total Credit		23	30			

II Semester

		Credits	Hours	INT Marks	EXT Marks	Total Marks
Foundation	Language II	3	6	25	75	100
Foundation	English II	3	6	25	75	100
Core Subject	Advanced Financial Accounting	4	5	25	75	100
Core Subject	Principles of Management	4	5	25	75	100
Allied	Indian Economy	5	6	25	75	100
Skill Based	Soft Skills	2		40	60	100
Non-Tamil Students	Tamil (VI Std.)					
Tamil Students	Non Major Elective Elements of Insurance	2	2	25	75	100
Total Credit		23	30			



B.B.A. Business Administration - CBCS (Day)

I Semester

		Credits	Hours	INT Marks	EXT Marks	Total Marks
Foundation	Language I	3	6	25	75	100
Foundation	English I	3	6	25	75	100
Core Subject	Financial Accounting	4	5	25	75	100
Core Subject	Principles of Management	4	5	25	75	100
Allied	Managerial Economic	5	6	25	75	100
Skill Based	Soft Skills	2		40	60	100
Non Tamil Students	Tamil (VI Std.)					
Tamil Students	Non Major Elective Basic of Retail Marketing	2	2	25	75	100
Total Credit		23	30			

II Semester

		Credits	Hours	INT Marks	EXT Marks	Total Marks
Foundation	Language II	3	6	25	75	100
Foundation	English II	3	6	25	75	100
Core Subject	Business Communication	4	5	25	75	100
Core Subject	Management Accounting	4	5	25	75	100
Allied	International Trade	5	6	25	75	100
Skill Based	Soft Skills	2		40	60	100
Non Tamil Students	Tamil (VI Std.)					
Tamil Students	Non Major Elective Basic of Business Insurance	2	2	25	75	100
Total Credit		23	30			



B.Sc. Computer Science - CBCS (Day)

I Semester

		Credits	Hours	INT Marks	EXT Marks	Total Marks
Foundation I	Language I	3	6	25	75	100
Foundation II	English I	3	6	25	75	100
Core Subject	Programming in C	4	5	25	75	100
Core Subject	Practical I Programming in C	4	4	40	60	100
Allied Paper I	Mathematics	5	7	25	75	100
Skill Based	Soft Skills	2		40	60	100
Non Tamil Students	Tamil (VI Std.)					
Tamil Students	Non Major Elective-HTML	2	2	25	75	100
Total Credit		23	30			

II Semester

		Credits	Hours	INT Marks	EXT Marks	Total Marks
Foundation I	Language II	3	6	25	75	100
Foundation II	English II	3	6	25	75	100
Core Subject	Digital Electronics & Microprocessors	4	5	25	75	100
Core Subject	Practical II Digital Electronics & Microprocessors Lab	4	4	40	60	100
Allied Paper I	Mathematics	5	7	25	75	100
Skill Based	Soft Skills	2		40	60	100
Non Tamil Students	Tamil (VI Std.)					
Tamil Students	Non Major Elective-HTML Lab	2	2	25	75	100
Total Credit		23	30			



B.C.A. Computer Applications - CBCS (Day & Evening)

I Semester

		Credits	Hours	INT Marks	EXT Marks	Total Marks
Foundation I	Language I	3	6	25	75	100
Foundation II	English I	3	6	25	75	100
Core Subject	Fundamentals of Digital Computers	4	5	25	75	100
Core Subject	Practical I PC Software	4	4	40	60	100
Allied Paper I	Mathematics	5	7	25	75	100
Skill Based	Soft Skills	2		40	60	100
Non Tamil Students	Tamil (VI Std.)					
Tamil Students	Non Major Elective-HTML	2	2	25	75	100
Total Credit		23	30			

II Semester

		Credits	Hours	INT Marks	EXT Marks	Total Marks
Foundation I	Language II	3	6	25	75	100
Foundation II	English II	3	6	25	75	100
Core Subject	Programming in C	4	5	25	75	100
Core Subject	Practical II Programming in C Lab	4	4	40	60	100
Allied Paper I	Mathematics	5	7	25	75	100
Skill Based	Soft Skills	2		40	60	100
Non Tamil Students	Tamil (VI Std.)					
Tamil Students	Non Major Elective-HTML Lab	2	2	25	75	100
Total Credit		23	30			



B.Com. Bank Management - CBCS (Evening)

I Semester

		Credits	Hours	INT Marks	EXT Marks	Total Marks
Foundation I	Language I	3	6	25	75	100
Foundation II	English I	3	6	25	75	100
Core Subject	Financial Accounting	4	5	25	75	100
Core Subject	Business Communication	4	5	25	75	100
Allied	Business Economics	5	6	25	75	100
Skill Based	Soft Skills	2		40	60	100
Non Tamil Students	Tamil (VI Std.)					
Tamil Students	Non Major Elective Basics of Retail Marketing	2	2	25	75	100
Total Credit		23	30			

II Semester

		Credits	Hours	INT Marks	EXT Marks	Total Marks
Foundation I	Language II	3	6	25	75	100
Foundation II	English II	3	6	25	75	100
Core Subject	Principles of Management	4	5	25	75	100
Core Subject	Theory of Money & Banking	4	5	25	75	100
Allied	International Economics	5	6	25	75	100
Skill Based	Soft Skills	2		40	60	100
Non Tamil Students	Tamil (VI Std.)					
Tamil Students	Non Major Elective Basics elements of Insurance	2	2	25	75	100
Total Credit		23	30			



B.Sc. Information Systems Management - CBCS (Evening)

I Semester

		Credits	Hours	INT Marks	EXT Marks	Total Marks
Foundation I	Language I	3	6	25	75	100
Foundation II	English I	3	6	25	75	100
Core Subject	Financial Accounting	4	5	25	75	100
Core Subject	Principles of Management	4	5	25	75	100
Allied	Computer Application in Business	5	6	25	75	100
Skill Based	Soft Skills	2		40	60	100
Non Tamil Students	Tamil (VI Std.)					
Tamil Students	Non Major Elective Basics of Retail Marketing	2	2	25	75	100
Total Credit		23	30			

II Semester

		Credits	Hours	INT Marks	EXT Marks	Total Marks
Foundation I	Language II	3	6	25	75	100
Foundation II	English II	3	6	25	75	100
Core Subject	Business Communication	4	5	25	75	100
Core Subject	Management Accounting	4	5	25	75	100
Allied	Data Structure	5	6	25	75	100
Skill Based	Soft Skills	2		40	60	100
Non Tamil Students	Tamil (VI Std.)					
Tamil Students	Non Major Elective Basic Elements of Insurance	2	2	25	75	100
Total Credit		23	30			



B.Sc. Visual Communication - CBCS (Day)

I Semester

		Credits	Hours	INT Marks	EXT Marks	Total Marks
Foundation I	Language I	3	6	25	75	100
Foundation II	English I	3	6	25	75	100
Core Subject	Introduction to Visual Communication	4	5	25	75	100
Core Subject	Drawing I	4	5	40	60	100
Allied	Graphic Design I	5	6	40	60	100
Skill Based	Soft Skills	2		40	60	100
Non Tamil Students	Tamil (VI Std.)					
Tamil Students	Non Major Elective Indian Media History	2	2	25	75	100
Total Credit		23	30			

II Semester

		Credits	Hours	INT Marks	EXT Marks	Total Marks
Foundation I	Language II	3	6	25	75	100
Foundation II	English II	3	6	25	75	100
Core Subject	Communication Skills	4	5	25	75	100
Core Subject	Drawing II	4	5	40	60	100
Allied	Graphic Design II	5	6	40	60	100
Skill Based	Soft Skills	2		40	60	100
Non Tamil Students	Tamil (VI Std.)					
Tamil Students	Non Major Elective History of South Indian Art	2	2	25	75	100
Total Credit		23	30			



Fees Payable
(Common to Both Day and Evening College Courses 2010-2011)

		Commerce	Comp.Science	Visual Commu- nication
			Comp. Applications	
			Information Systems & Management	
01.	Tuition Fees	11500	14000	24000
02.	Special Fees	2000	2000	2000
03.	Infrastructure Development Fees	1750	1750	1750
04.	University Fees - Students from Tamil Nadu State Hr. Sec. Board of Education	490	490	490
05.	Miscellaneous Fees	750	750	750
06.	Comp. Lab Fees	0	2000	6000
07.	Club Activities	160	160	160
08.	Examination Fees	1000	1000	1000
09.	Waist Coat Fees	250	250	250
10.	Shakthi Cell Fees	1000	1000	1000
11.	Effective Business English Diploma Course Fees	1200	1200	1200
12.	Sports Dress	500	500	500
	Total	20600	25100	39100

CBSE students should pay Rs. 200/- additional for University recognition fee

PG Diploma in Jainology - Fees Rs. 5000/- only.



SHASUN SHAKTHI CELL

ACTIVITIES FOR THE YEAR 2010-11

ADD ON COURSES

I YEAR - 1st year Diploma Course in Effective Business English.
(Both Day & Evening College)

II YEAR - ODD SEMESTER - COURSE

DAY COLLEGE

- 1 Banking
- 2 Financial Management
- 3 Retail Management
- 4 Spanish
- 5 German
- 6 Brand Management
- 7 Insurance
- 8 Tourism
- 9 Human Resource Management
- 10 Management Skills

EVENING COLLEGE

- 11 Banking
- 12 Retail Management
- 13 Human Resource Management
- 14 Spanish
- 15 Teacher Training
- 16 Tourism

VISUAL COMMUNICATION –AUDIO (ODD SEMESTER)

II YEAR - EVEN SEMESTER

DAY COLLEGE

Computer Literacy Programme
Commerce Group – Tally, XML, EJB.
Computer Science – JAVA
Visual Communication – Training in Avid Media Composer & FCP

EVENING COLLEGE

- 1 Financial Management
- 2 Brand Management
- 3 Management
- 4 German
- 5 Insurance

III YEAR - ODD SEMESTER - LIFE SKILLS

AESTHETIC EDUCATION

DAY COLLEGE

- 1 Light Music
- 2 Veena
- 3 Classical Dance
- 4 Indian Folk Dance
- 5 Keyboard
- 6 Guitar
- 7 Carnatic Music

EVENING COLLEGE

- 1 Classical Dance
- 2 Light music
- 3 Fine Arts & Crafts
- 4 Embroidery
- 5 Keyboard
- 6 Fashion Designing
- 7 Veena
- 8 Drawing & Painting



- 8 Photography
- 9 Flower Arrangement
- 10 Cooking
- 11 Embroidery
- 12 Fine Arts & Crafts
- 13 Drawing & Painting
- 14 Fashion Designing

OTHER COLLATERAL ACTIVITY

WALL MAGAZINES – ALL CLASS TEACHERS TO TAKE UP THIS ACTIVITY

MONTH	TOPIC
JULY	ROLE OF WOMEN IN NATION BUILDING
AUGUST	EXERCISING FREEDOM AT HOME
SEPTEMBER	LEADERSHIP ELEMENTS
OCTOBER	SOCIAL SERVICE AROUND THE CITY
DECEMBER	WORKING FOR THE COUNTRY
JANUARY	FRIENDSHIP WITH NEIGHBOURS
FEBRUARY	NEW CONCEPT OF EDUCATION SYSTEMS
MARCH	SPIRITUAL LIFE

COMPETITIONS – ALL THE CLASS TEACHERS WILL BE IN-CHARGE

COMPETITIONS	TOPICS	TIMINGS
1 ESSAY WRITING	Global warming	July 1 week
2 ELOCUTION	Marketing skills	July 3 week
3 DEBATES	Balancing professional & personal life	August 1 Week
4 POETRY RECITATION	Mother/Father/Leader/Guru	August 3 Week
5 DRAWING & PAINTING	Nature	Sep. 1 Week
6 GROUP SINGING	Thematic	Sep. 3 Week
7 MEHENDI	Own	December 1 Week
8 ARTS & CRAFTS	Creating from paper/wood/plants etc.,	December 3 Week
9 RANGOLI	Objects	January 1 Week
10 GROUP DANCE	Indian Folk Dance	January 3 Week
11 WRITTEN QUIZ	Department Based	February 1 Week
12 GROUP QUIZ	Department Based	February 3 Week

PROJECTS

I YEAR – Collaborative Projects

II YEAR – EVS Projects (All certificate course & Life Skill students will submit their Projects)

SEMINAR – 100 SEMINARS

Publications:

Students Hand Book – Once in a year Shasun Shakthi Voice – Twice in a year

Students Journal VIGYAN KOSH – Odd Semester

Faculty Journal - Even Semester